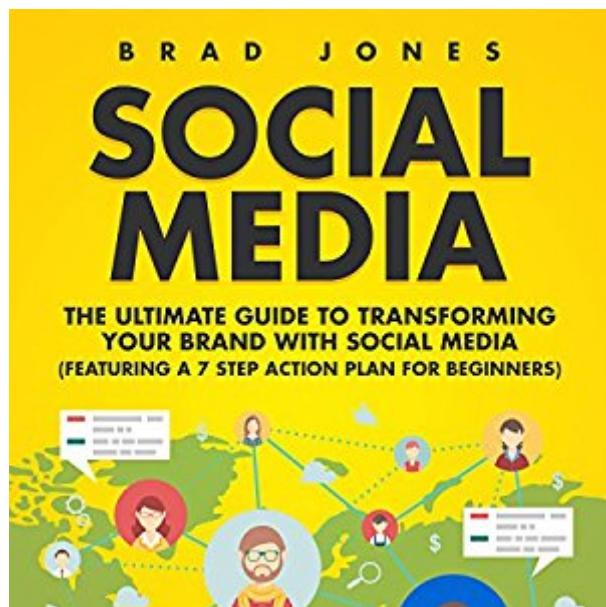


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# Social Media: The Ultimate Guide To Transforming Your Brand With Social Media



## **Synopsis**

There are a lot of different social media platforms out there, and it's practically impossible to try them all. To make this all easier, they are listed and discussed in the chapter "The Most Effective Social Media Platform for You". Once you have decided which of the social media platforms you want to try out, the chapter "10 Powerful Social Media Strategies" has some top advice on how to make your marketing efforts effective. Be sure to listen to each of them carefully, and think about how you can put them into action. No matter how much good you do, making just a few major mistakes can have a terrible toll on your efforts. That is why the chapter "Top 10 Mistakes People Make on Social Media and How to Avoid Them" is a must-hear. There are lots of mistakes you can make using social media; knowing some of the most common mistakes can help you to steer clear of trouble. Once you have a firm understanding of the rest of the information in this book, you will need to put things into action. That's where knowing how to make a good social media marketing plan will help. Without a solid action plan, you are less likely to see your goals become realities. The chapter "Putting It All Together: Your Social Media Plan" will guide you through this process. Here's a preview of what's inside: Introducing Social Media Why Social Media Is so Influential The Most Effective Social Media Platform for You 10 Most Powerful Social Media Strategies Top 10 Mistakes People Make on Social Media and How to Avoid Them Putting It All Together: Your Social Media Plan And much more!

## **Book Information**

Audible Audio Edition

Listening Length: 58 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: HRD Publishing

Audible.com Release Date: April 1, 2016

Whispersync for Voice: Ready

Language: English

ASIN: B01DOK3OG4

Best Sellers Rank: #72 in Books > Business & Money > Marketing & Sales > Marketing > Telemarketing #565 in Books > Audible Audiobooks > Business & Investing > Marketing & Sales #2353 in Books > Business & Money > Marketing & Sales > Sales & Selling

## **Customer Reviews**

I was looking for a few good books to improve my marketing online and found this book so I purchased it. And so far, I enjoyed reading this book along with the ones that have useful relevant takeaways. And this book is a concise, clear-sighted overview of visitors and actions. It explains the how and why of conversions and measurement. And it's all done in simple terms with relevant examples. The book is a refreshing bird's-eye view of how to make content that connects with your audience. It also provides tips on getting more Facebook likes or Twitter followers which is the reason why I deemed this as necessary. There are many books out there that purport to teach you everything you need to know about social media marketing. But if you're looking for a particular book that helps you achieve your goal, this book is for you. Highly recommended.

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